

KALPNA CHAUHAN

Work Experience

EVENTS & FESTIVALS (1 month)

Worked as a Cinematographer and Social Media Manager at VIRASAT 2024 (India's cultural and heritage festival).

Managed event coverage, created promotional content, and handled social media engagement during the festival.

Assisted in coordination and execution of cultural programs and artist interactions.

DIGITAL MARKETING INTERN (2025) (3 months)

Completed internship of in Digital Marketing, working on content creation, social media strategy, and audience engagement.

Managed trending content, hashtag research, and campaign posting.

Gained hands-on experience in online brand promotion and analytics.

SOCIAL WORK AND VOLUNTEERING (2026)

Worked with NGOs in social work activities and community welfare programs.

IPL Volunteer – Assisted the management team during IPL matches in Delhi, including crowd management and event coordination.

Extra curricular activities

COLLEGE EVENTS MANAGEMENT

Actively participated in organizing and managing various college events and fests.

Worked in team coordination, backstage management, and event promotion.

Contributed to smooth execution of events and audience handling.

MEDIA PROJECTS

Music Video

Created music videos focusing on themes like superstition and romance, combining storytelling with visual aesthetics.

Documentary

Produced documentaries on smart city initiatives, conducting field visits and interacting with local communities in Dehradun.

Short Film

Developed short films addressing social issues related to women in Uttarakhand.

Interviews

Conducted interviews with prominent personalities including Manoj Tiwari, Malini Awasthi,UshaUthup,andothersduring cultural events.

Contacts

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About Me

Passionate and creative media professional with a strong interest in event management, public relations, and visual storytelling. Skilled in managing events, capturing moments, and creating engaging digital content.

Experienced in working on cultural festivals, college events, and digital campaigns. Eager to grow in the field of events and PR, with a focus on audience engagement and brand communication.

Education

Master's in Public Relations & Event Management (Pursuing)
Amity University, Noida

Bachelor's in Journalism & Mass Communication (2022–2025)
Graphic Era Hill University

Intermediate (2021–2022)

Matriculation (2019–2020)

Skills

- Event Management &Coordination
- Public Relations & Communication
- Time Management
- Problem Solving
- Social Media Management
- Teamwork & Leadership
- Ai tools and prompt writing

Technical skills

Adobe Lightroom

Canva

VN

CapCut

Adobe photoshop